

## Swiss ethicist Christoph Stückelberger celebrated 50 years of publishing

**With an online webinar, Globethics.net celebrated 50 years of publishing by its founder and president, ethicist Christoph Stückelberger, who published over 320 books and 500 articles.**

Over 320 books (as author, volume editor and series editor) and 500 articles: the recently updated bibliography of Christoph Stückelberger covers 50 years of publishing. The ethicist, founder of several global foundations and visiting professor of universities around the world had a remarkable impact on applied ethics worldwide.

“Create impact by sharing knowledge” is a credo Christoph Stückelberger always aimed to encourage young authors. “Publishing is a means to create impact and value-driven change. It is not a goal in itself”, thus Stückelberger.

Anger and tears about injustice was often the starting point to write, explains the Swiss ethicist. “Emotions are important drivers and should be taken seriously. However, it has to be transformed into reasonable, convincing arguments, based on precise data and analysis.”

Stückelberger advises young authors to start small and to think long-term. “I started in 1972 at the age of 21 with a one page short piece on apartheid and peace in a local newspaper”. Major books like the recently updated “Globalance” with over 600 pages came later in his career.

Furthermore, continues Stückelberger, it is wise to remain needs-oriented. “There are so many urgent issues for survival, justice and dignity. Whatever discipline you cover, answer to real needs and contribute to solutions.”

Publishing needs courage to be confident having something to say and to share, concludes Stückelberger. “If necessary, against mainstream opinions. Resource yourself with energy for perseverance. Do not give up, find your own way, remain authentic and values-driven.”

June 14, an online webinar celebrated the book launch of "50 Years of Publishing: Bibliography 1972-2022" by Christoph Stückelberger with a hybrid in-person tray lunch event and online webinar. The event aimed to develop an understanding of the opportunities and responsibilities to be an author.

“Christoph has a subtle intelligence of the geographic context and the real semantic of values as context related set of values”, Globethics.net Programme Executive and Publications Manager Dr. Ignace Haaz told the participants. “His work aims at communication as simple as possible on the real complexity of the world as a place of ethical exchange and commitment.”

“There is a profound convergence between his spiritual posture and his ethical outlook on the world”, Globethics.net Academic Dean Prof. Amélie Ekué added. “Christoph understands life as given out of grace, and in this free gift resides an obligation, a duty and responsibility to care and to share through freely given acts of consideration to others and creation.”

During his presentation, Christoph Stückelberger presented seven “P’s” as an essence of publishing: *passion* for publishing, the need of a *purpose*, the readiness to experience *pain* and struggling through the process (leading to joy), the *patience* to wait until the publishing bears positive outcome, the question of *payment/financing*, and the interconnectedness between the *public* and *private* spheres.

Download the book for free here: <https://www.globethics.net/latest-publications>