Globethics.net

Transforming Societies through
Ethics in Higher Education

www.globethics.net

1 FOREWORD
Transforming Societies …

How and why are we at Globethics.net working together with our partners, participants and members towards transforming societies? What does transformation mean and what does ethics in general and ethics in higher education in particular have to do with that transformation? Why are these ideas and efforts important at all in a world in which humanitarian crises, conflicts and wars, climate change, unemployment, inequality and discrimination, poverty and corruption loom large alongside the lack of opportunities, of food and water security and of transparency? In the hierarchy of demands upon our time and energies surely ethics comes fairly low down on the list of priorities after providing for basic needs, for food, water and security?

These challenges require a response and a change, a transformation from one state to another, for the better, that is sustained and sustainable, a daily conscious and determined effort of will to find a balance. This is something that we cannot do on our own; it needs the collective wisdom of all concerned. Our ethical values are knitted into the fabric of who we are as human beings, into our societies, into our personal and professional lives, into how we treat each other and the planet that we live on.

We at Globethics.net are convinced that the sharing and living of values and virtues contributes to building strong institutions, responsible leaders and citizens and sustainable, just and peaceful societies. We recognise the essential dignity of each person and the value of non-human beings and ecosystems. We try to safeguard and promote our core values of responsibility, sharing, respect, inclusion, justice/fairness and integrity. What we at Globethics.net strive for is a world in which people are educated in, informed by and act according to such ethical values and virtues.

To transform societies we need to transform education, the places in which education happens as well as education itself. The ethical formation of young people and supporting the work of teachers and institutions that make that possible are at the heart of our mission at Globethics.net. We are dedicated to working together with education professionals to make ethical values real and tangible, to enable and encourage that which we already know to be right and good to be spoken out loud and acted upon.

Our parents are our first teachers. Our siblings, neighbours, primary and secondary teachers are people who have the responsibility of care are second and at tertiary level, both at university and during on-going formation, the time when we are ready to ask the most difficult questions as we in turn shoulder our responsibilities, it is our teachers who are our guides and mentors. It is these teachers that we want to support, through the enhancement of knowledge and skills, the provision of resources and tools and through the development of an ethical environment in which to teach.

Image 1:

From left to right,
Ms Lucy Howe López,
Dr Christoph Stückelberger and
Dr Obiora Ike

Prof. Dr Obiora Ike, Executive Director

Prof. Dr Christoph Stückelberger, President

Ms Lucy Howe López, Deputy Executive Director

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Organised in to
chapters and
sections

2 SERVING
Teachers and Institutions

The year 2017 was marked by a number of training events and services provided by Globethics.net for teachers and institutions. These included:

- a pilot training of trainers with over 600 teachers and staff at the University of Nigeria in April 2017;
- the launch of the Globethics Consortium on Ethics in Higher Education at the inaugural meeting in June in Geneva, Switzerland with 80 participants representing 60 institutions from 16 countries;
- a training workshop on the responsible management and development of assets organised for church administrators and leaders across Africa in Nairobi, Kenya and follow up training in Rwanda and Zimbabwe;
- the International Symposium on Ethics in Higher Education in Moscow, Russia in November 2017;
- a set of three meetings in Geneva in December 2017 on ethics in education and on the promotion of balanced and inclusive education; and
- development of the Globethics.net Academy platform providing courses for online e-learning on ethics and related areas.

The approach used by Globethics.net in the design and delivery of training and services around ethics in education to teachers and institutions is a cyclical one, consisting of assessing where institutions and teachers are on the continuum of the on-going process of capacity development and learning (see figure 1 on page 6). Through the use of a step-by-step process, the training and services are available for all involved in or benefiting from education at every level, starting at the institutional level, then faculty, then students and finally professions (or further education).

Globethics.net has developed a package of four

programmes available to members of the Globethics Consortium on Ethics in Higher Education and others based on the needs expressed by higher education institutions, teachers, students and professionals (see figure 2 on page 7).

The Globethics Consortium on Ethics in Higher Education was established together with higher education institutions and organisations and individuals engaged in promoting ethics in education to:

- strengthen the ethical reputation of higher education institutions by supporting efforts to integrate values-based decision-making in governance, management and daily practice of staff, management and boards of educational institutions;
- promote professional ethical awareness and provide support to teachers to help them to be adequately equipped to teach values;
- support students with tools and resources to think and act according to values;
- integrate ethical reflection and action in research, ensuring that research goals are beneficial and means not harmful; and
- raise awareness of policy makers about the need to integrate values-based policies in education and in research.

Participants at the inaugural meeting of the Consortium in June 2017 worked together to develop and deepen the purpose and vision of embedding ethics education and ethical governance and leadership in higher education through the Consortium in concrete ways and at different levels:

- personal development of students, teachers and staff – awareness and growth regarding ethical dilemmas, responsible citizenship and purposeful and meaningful living;

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To borrow a phrase from Kant, 'two things amaze me most about being human: the drive for knowledge and the moral law within me'. Globethics.net encourages both of these."

Vanessa Yuli Wang

International Relations Office,
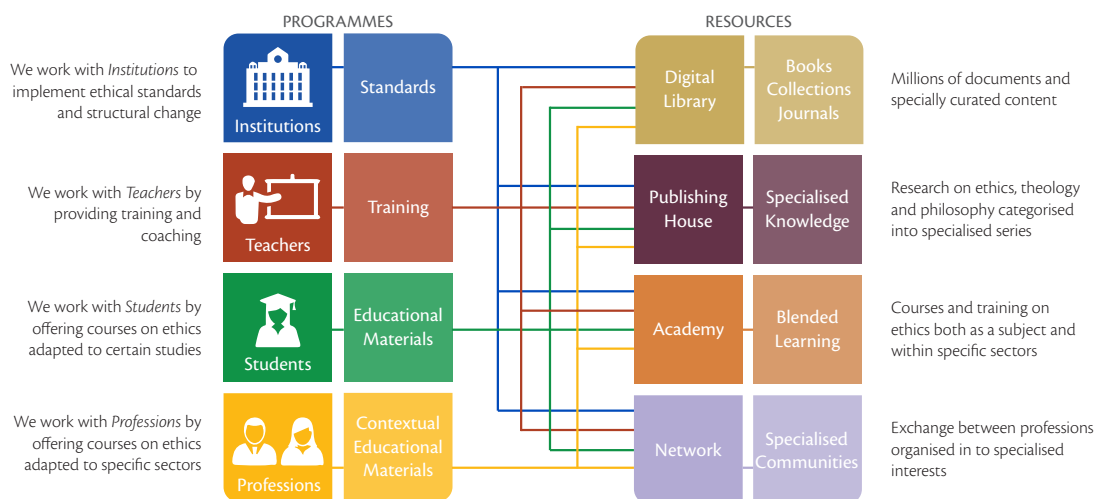University of Fribourg

- enhancement of teaching – curriculum development, teaching and research specific to ethics as well as across disciplines;
- institutional integration of ethics – articulation of ethical codes, contextual and cultural values-integration, universities as ethical environments in life and practice, development of ethical and responsible leadership, accountability in ethical leadership and governance, dialogues on ethical thinking an decision-making practices, openness for courageous conversations, incentives for celebrating success; and
- networking and community building – mutually supportive community of universities, dialogue and engagement with peers at a global level, working together on benchmarks, sharing and learning together in knowledge and best practice.

During and after the inaugural meeting of the Consortium in June 2017 a high level of engagement was achieved with universities from France, Kenya, Nigeria, South Africa and Switzerland signing expressions of interest and later agreements to become Founding and Regular Institutional Members and 27 experts in the education and training sector signing expressions of interest then agreements to become Individual Members.

Figure 2: Globethics.net Products and Services

Complementary to the Cycle, this figures illustrates how our resources feed into each of our programmes

PROGRAMMES

We work with *Institutions* to implement ethical standards and structural change

Institutions — Standards

We work with *Teachers* by providing training and coaching

Teachers — Training

We work with *Students* by offering courses on ethics adapted to certain studies

Students — Educational Materials

We work with *Professions* by offering courses on ethics adapted to specific sectors

Professions — Contextual Educational Materials

RESOURCES

Digital Library — Books Collections Journals

Millions of documents and specially curated content

Publishing House — Specialised Knowledge

Research on ethics, theology and philosophy categorised into specialised series

Academy — Blended Learning

Courses and training on ethics both as a subject and within specific sectors

Network — Specialised Communities

Exchange between professions organised in to specialised interests

Membership of the Globethics Consortium on Ethics in Higher Education brings with it a number of benefits: representatives of the Founding Institutional Members have been integrated into the Consortium's Steering Committee to help guide the Consortium's work; Individual Members have the possibility of applying to join the Consortium's Pool of Experts to put their knowledge and skills at the service of other Consortium members; and all members have increased access to global networking, capacity building and collaboration opportunities as well as access to library and information resources.

The Consortium initiative is a call for joint action by member institutions to contribute to creating a more ethical society through the education of future leaders in line with the goals developed by the UNESCO Framework for Action 2030 (United Nations Sustainable Development Goal 4).

The main drivers in the higher education sector include universities, business schools, distance learning institutions, vocational and professional training institutes, international and regional associations of universities and technical colleges, as well as community leaders supporting ethical governance and leadership in higher education. The Consortium of higher education institutions seeks to address together the ethical needs and challenges of the higher education sector.

To apply to become a member of the Globethics Consortium on Ethics in Higher Education please complete the online form (http://www.globethics.net/membership-form).

For more information on membership and collaboration opportunities, please contact the Globethics Consortium team at educonsortium@globethics.net.

3 PROVIDING KNOWLEDGE
The Digital Library

New Content, Free for All

The Globethics.net library is a free, open online library aiming to provide quality resources on applied ethics, education and religious studies from all over the world, harvested from more than 4,000 open access repositories in multiple languages with thematic collections and institutional collections with partners, and documents uploaded by individual Globethics.net participants.

The library is conceived to share and promote ethical research and reflection among scholars, especially to and from the global South, which often faces barriers to taking part in the global dialogue on ethics because of a lack of access to knowledge resources.

The library currently holds more than 5.3 million documents (as of January 2018), including articles, books, reference works, dissertations, conference proceedings, case studies, and educational resources, accessible free of charge, in full text and via a multi-lingual portal.

In 2017, new technical features were developed to make the library more user-friendly and discoverable through:

- a Google-like search box that can be embedded in any website to directly launch a search in the Globethics.net library; and
- export of citations using the popular reference management system Zotero.

The Library constantly aims at improving and enhancing the Open Archives Initiative (OAI) harvesting system, as this is its major knowledge base. In view of the future implementation of a new library system, proper specifications related to software, metadata management, user functionalities, and usage statistics have been defined.

Also an in-depth market study on current digital libraries/repositories software solutions and providers has been conducted gathering expert advice and concrete proposals for a new library system fitting the existing IT infrastructure and meeting the needs of the library users.

Online Collections

- In 2017, 35 new journals on ethics and education have been added (see www.globethics.net/library/journals/education-and-ethics).
- New collections have been launched, such as the collections on Chinese Christianity, Protestant Ethics, Methodist and Wesleyan Studies, Interreligious Dialogue, Ethics in Higher Education, and (Open) Educational Resources, Catholic Institute for Development, Justice and Peace (CIDJAP), MHC International Ltd (including works of Prof. Michael Hopkins on Corporate Social Responsibility (CSR).
- Multiple bulk data imports from commercial and/or library partners/content providers, particularly intended for the Chinese Christianity collection, have been processed, such as data from CNKI, Hong Kong Baptist University, Yale Divinity School, alongside manual submissions of Chinese journals.
- The collections on Business Ethics, Case Studies, Codes of Ethics, Catholic Ethics, Chinese Ethics, Climate Ethics, Confucian Ethics, Elections and Ethics, and Health Ethics, have been substantially updated.
- New thematic collections in the process of development include collections on African Christianity, Gender and Theology, Global Ecumenical Mission Studies, Philosophical Ethics, and Research Ethics.

"

The vast amount of resources in the library, available at any moment anywhere in the world, has really transformed the way I do my research."

James Miriago

Student at the Ecumenical Institute in Bossey

• New repositories from Latin America (such as SciELO and Redalyc) have been harvested with open sources in Spanish and Portuguese.

Theology and Ecumenism (GlobeTheoLib)

The Global Digital Library on Theology and Ecumenism, GlobeTheoLib (www.globethics.net/gtl), launched in 2011 is a joint project of Globethics.net, and the World Council of Churches, supported by a consortium of more than 20 regional and international ecumenical organisations.

In 2017, a new member organisation joined the GlobeTheoLib Consortium, representing the Pacific region, the South Pacific Association of Theological Schools (SPATS), and relations with other members, such as the All African Conference of Churches, the Lutheran World Federation, the World Communion of Reformed Churches, University of Tübingen and Senate of Serampore, have been renewed. A high level delegation from the Senate of Serampore paid a visit to the Globethics.net Head Office in August. The Consortium is planned to meet again on 13-14 April, 2018 to discuss new trends and challenges of ecumenical theological education with a lecture by Prof. Dr Rudolf von Sinner, Professor at the Instituto de Ética, Faculdades EST in São Leopoldo, Brazil. This meeting will also review the mid-term achievements of the strategic period 2017-2020, and the budget plans for the remaining period.

Globethics.net offered its new e-learning platform, the Globethics.net Academy, to be used by the Global Ecumenical Theological Institute study course, organised by the World Council of Churches, prior to their World Mission Conference held in Arusha, Tanzania (March 2018). The library developed a special collection on Global Ecumenical Mission Studies.

GlobeTheoLib has now (January 2018) over 39,000 registered participants, with more than half of them from Africa, Asia or Latin America, and hosts more than 2,4 million documents within the Globethics.net library (www.globethics.net/gtl).

Promotion and Library News

The library releases regular news items in the monthly Globethics.net online newsletter, featuring new content sources, user functionalities and/or providing search tips. The library also contributes to media campaigns, such as Global Ethics Day, and the Open Access Week, providing reading lists and bibliographies for each event. In 2017 the topic of the Global Ethics Day was 'The Golden Rule', which provided materials for multiple news items on social media to promote our library sources.

Also a newsletter for GlobeTheoLib participants is distributed with the November 2017 edition highlighting staff changes, the new GlobeTheoLib Consortium member, new library content, forthcoming events and Globethics Publications titles related to theology.

The library refreshed and updated its web page (Globethics.net/library), simplifying the navigation structure, embedding a Google-like search box, and featuring highlights and library tips.

The library staff delivered live presentations of the online library to various visiting groups (Evangelical Lutheran Church in America, Senate of Serampore College, India, University of Religions and Denominations, Iran) and during other meetings in 2017 (the inaugural meeting of the Globethics Education Consortium, the Globethics.net Multistakeholder Forum on Ethics and Education, the Network of Swiss Development Documentation Centres, a study course at Bossey, etc.)

Document Type	2016	2017
Total No. of Records	4,683,296	5,333,213
Articles	1,201,044	1,491,236
Books	123,641	177,683
Reference Books	926	980
Theses	204,680	293,892
Journals	433	468
Special Collections	38	41
Docs. Submitted	82442	86,558

Library Partners in 2017

The Globethics.net Library has signed a partnership agreement with Regnum Books International in order index their Edinburgh Centenary series (Edinburgh 2010) as well as the Theological handbooks published in the series 'Regnum Studies in Global Christianity' in the Library.

A service agreement is being prepared for 2018 between the Globethics.net Library and the University Library of Tübingen aiming at importing their 'Index theologicus' (IxTheo), a primary open bibliographic source in religious studies.

Downloads 2017

On average, about 3,222 documents are downloaded from the library each month, in total 38,665 in 2017. More than half (22,429 or 58%) are downloaded by unregistered users. That means that the majority use of library content relates to open access sources that do not require registration.

Figure 3

User downloads organised by country income levels:

High Income ■
Upper Middle ■
Lower Middle ■
Low Income ■
Unregistered ■
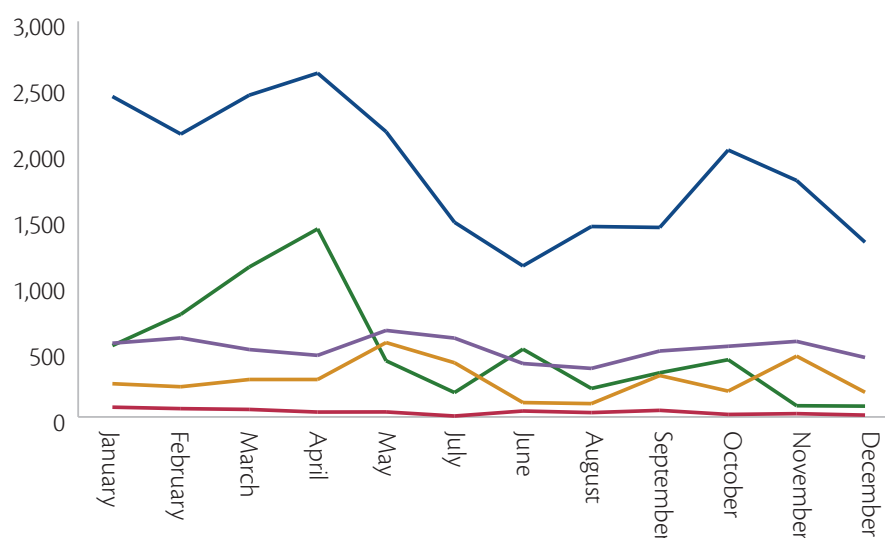
4 EXPLORING AND SHARING
Research and Publications

Dialogue has always been at the heart of Globethics. net. One practical way in which this is realised is through our publishing house. With the 12 publication series available in a total of seven languages on a range of topics in ethics, philosophy and theology, we explore new ideas and perspectives and share them on a global platform available for free to anyone with internet access. Our core objectives are to:

• promote ethical reflection,

• encourage diversity,

• work for equal consideration,

• provide a platform for authors, and

• empower fair publishing for Ph.D. theses from the global South.

In 2017 Globethics.net produced 22 new books bringing the total number of publications to 146 as of December 2017 (all available to download for free at www.globethics.net/publications).

We aim to include substantial contributions by authors on ethical themes either in reactive or in proactive ways. In 2017 we followed a 'reactive' strategy, with trends in 2017 leading us to publish on themes including women's rights, climate change and climate justice and human rights. Globethics.net Publications answered proposals that came from Globethics. net Regional Programmes, which were adapted to thematic frameworks, e.g. business ethics from China, interreligious ethics from Indonesia, education and research ethics from South America, and theses from Africa.

In 2017 the Globethics.net Publications department developed its presence on the Globethics.net website. This involved a mild makeover of the publications web page to suit a more visual need and each publication received its own dedicated page, thus making the publications more accessible via social media and easier to navigate.

In addition, Globethics.net has signed a memorandum of understanding (MoU) with the Centre for International Business Ethics (CIBE) to develop a business journal, and is looking at the prospect of developing a Globethics.net Journal, though the details of this latter project are yet to be revealed.

Expanding Knowledge, Leveling the Playing Field

We recognise the dominance of the West in terms of academic publishing. In 2017 our publishing continued to work towards its objective of empowering fair publishing in the global South so that their valuable research is given the attention it deserves. This year we published four new theses in our Theses Series bringing the total number of doctoral/master theses to 27 (as of January 2018). These include:

• *Ahmadi Women Resisting Fundamentalist Persecution: A Case Study on Active Group Resistance in Indonesia* by Dr Nina Mariani Noor;

• *John of Damascus and Heresy. A Basis for Understanding Modern Heresy* by Timothee B. Mushagalusa;

• *Struggles for Women-Inclusive Leadership in Toraja Church in Indonesia and the Evangelical Church of Vietnam* by Le Ngoc Bich Ly; and

• *Women's Status and Gender Relations in Post-Genocide Rwanda* by Josephine Mukabera.

Our Readership

In 2017 we reached an important milestone in terms of readership. Since its debut in 2008, our publishing house has been progressively building a strong

"

Publishing with Globethics.net has helped promote my research about women in Rwanda to a larger audience— today my thesis has been read by over 1,000 people."

Dr Mukabera

Professor , Rwanda Protestant Institute of Art and Social Science

readership of academics and researchers alike. In September our publications reached an accumulative total of 1,000,000 downloads (see figure 5 below).

On average, our publications accumulated between 20,000–30,000 downloads per month (see figure 6 overleaf), which indicates that our download figures have remained consistent since 2016. In 2018 we hope to improve the sophistication of our tracking system to produce more statistical data and gain deeper insight into how the content of the publications library is used. In achieving that, we will develop the publications portal to better suit users' needs.

Book Sales

All of our publications are available to be read and downloaded for free in digital format on our website, so the number of physical sales is much less than the number of downloads. In 2017 we sold over 1,100 books through our print-on-demand service

provided by Amazon. At least half of the purchases were made by the Conference of European Churches (CEC), with whom we signed an agreement in 2016.
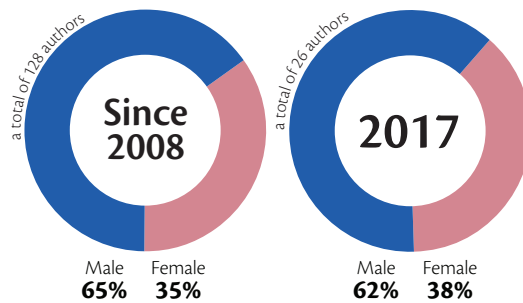
Figure 4

The gender publishing ratio since 2008 and in 2017 (not including authors of individual chapters)
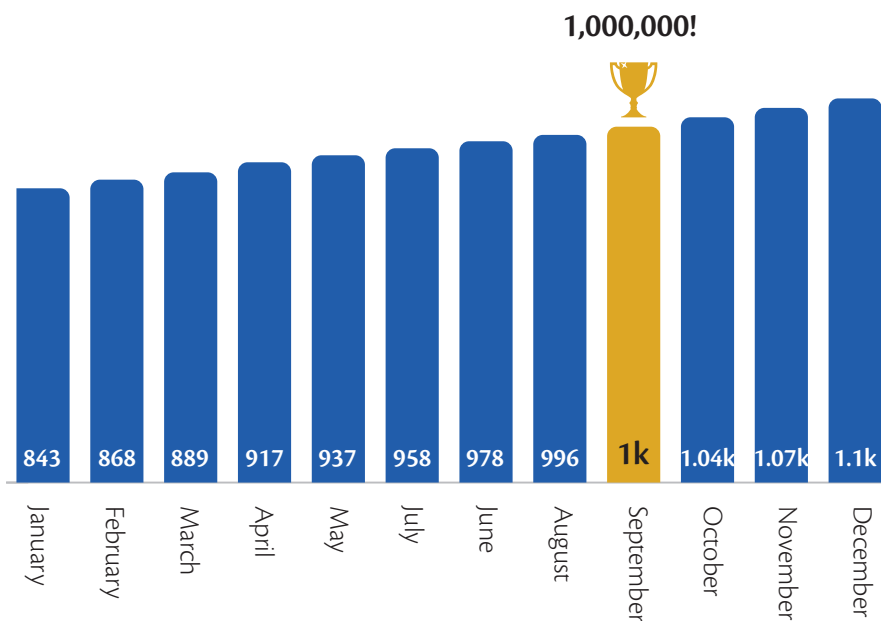
Figure 5

Total download figures in 2017 (in 000s)
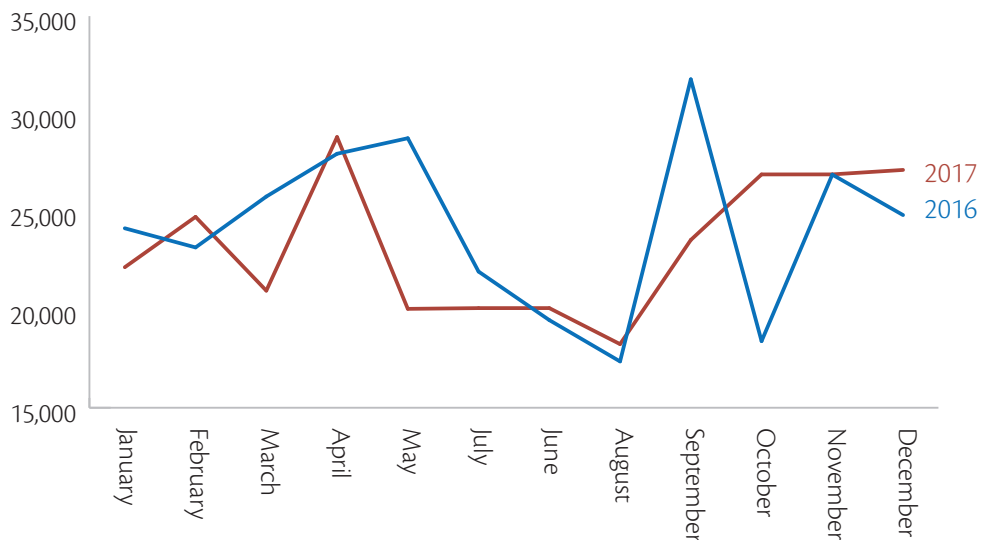
Development in 2018

With a new website under development, in 2018 the Globethics.net publications portal will undergo a complete revamp that will significantly improve the user experience in terms of navigation and usability. The new system will feature a sophisticated search function that will aid finding relevant research published by Globethics.net even easier. This will also facilitate the sharing of publications through social media, which is one of the main points of entry to our website.

Adapting to Technological Trends

With almost 80% of social media time spent on mobile devices, we're adapting to this trend by making our publication services mobile-friendly.

Once published, all of our publications are promoted through our social media channels with the option to buy print copies via Amazon, which can be shipped internationally.

It's currently possible to access the publications through a mobile device and download the content in PDF format. In 2018 we hope to further develop

this aspect by making the publications available through various applications, such as Kindle and iBooks.

Further plans to improve our services will affect the website interface, which will be more convenient for mobile users and facilitate the process of scrolling through the content on a small screen by using 'responsive content'.

[www.globethics.net/publications]

5 EXCHANGING AND LEARNING
A Truly Global Community

News and Newsletters

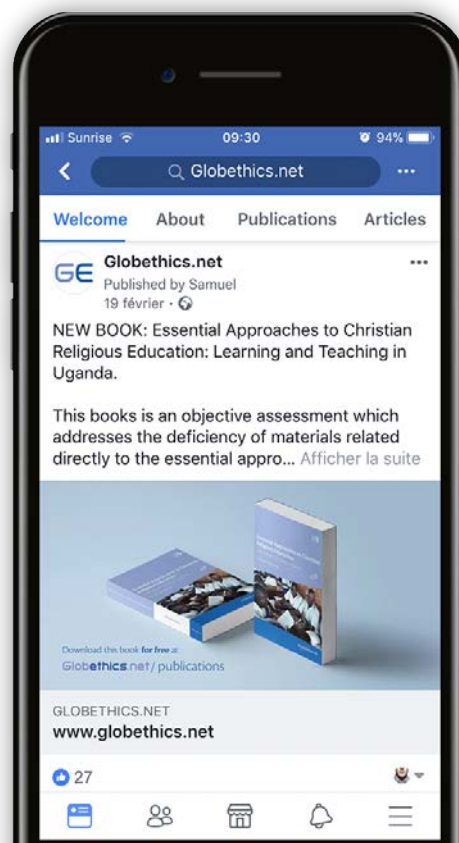In 2017 we published 11 online newsletters and one GlobeTheoLib newsletter (in November).

The focus of our newsletters during previous years has always been on applied ethics and the promotion of the Globethics.net library, publications and activities. Since May 2017 we have focused more on ethics in higher education.

In the second half of 2017 we took a step forward with the Globethics.net newsletter strategy, using the newsletter as a learning vehicle. The editorials have been addressing current topics related to ethics in higher education or answering questions that our readers might face on this topic, e.g. 'Why be Ethical?' by Joan Dubinsky, 'Stop Fake Certificates' by Christoph Stückelberger and 'Does the University prepares students for life?' by Chidiebere Onyia.

Our Globethics.net newsletters aim to be a source of information on ethics in higher education for our participants. We promote not only our events but other events that might be of interest for our participants on ethics education. Globethics.net believes in the strength of working together and this is why we also announce collaboration and job opportunities through our monthly newsletters.

Since changing our strategy we have received specific requests from our participants asking questions related to ethics, which have been answered by our experts.

The number of participants receiving our newsletters has grown by more than 6,000 participants in the last year (in June we sent the newsletter to 180,927 individuals and by the end of December we sent it to 186,050).

Globethics.net aims to be a centre of excellence for ethics in higher education. Through our news we aim not only to promote Globethics.net activities and events but also our partners' activities.

In 2017 we published more than 200 news items on our website.

Globethics.net Online Learning

In June 2017 Globethics.net launched the Globethics. net Academy a new e-learning platform through which Globethics.net spreads knowledge on ethics in higher education.

The platform is built using Moodle, a free open source software package designed to help educators create effective online learning based on sound pedagogical principles.

Moodle is a well-known and highly popular software in the education sector. Numerous universities, higher institutions and educators use it for blended learning, distance education and other e-learning projects.

One of the aims of the Globethics.net Academy is to offer open learning courses. Currently we are providing an open course on Responsible Leadership.

During 2018 Globethics.net and CITVN in the USA have worked together to offer university students a series of lectures on Ethics, Sustainability and the Environment. The lectures have been broadcast every Tuesday at 12.00 PM (EST). These lectures have been made available for free for Globethics.net participants.

The Globethics.net workgroups and forums have also been used by our experts during their workshops.

"

The rich diversity of the Globethics network makes it an ideal platform for collaboration on a broad range of issues related to ethics."

Dr Benoit Girardin

Retired Swiss Ambassador and Professor, Rwanda Protestant Institute of Art and Social *Sciences*

Social Media Engagement

Globethics.net is present on Facebook, Twitter, LinkedIn, YouTube and Flickr. Our most popular social media platform is Facebook with over 8,000 followers and Twitter with more than 1,700 followers (as of March 2018).
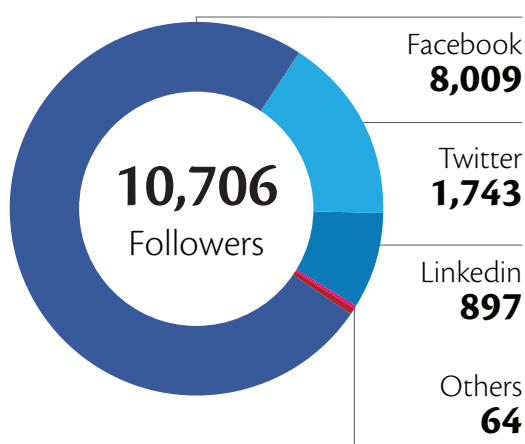
The social media platforms support Globethics.net's mission and helps in the dissemination of knowledge.

Through our social media platforms we share:

- our latest collections and publications,
- our journals on education and ethics, and
- announcements of events, jobs and calls for papers.

Through our Twitter account, we also support other institutions by retweeting relevant information on ethics education.

Our social media platforms are a complementary tool to the website news to build awareness within the education sector on applied ethics.

Digital Campaigns

- **Poetry Month**

  The arts have long been used as a tool of expression to promote various ideas and values. As an organisation that works primarily through words and dialogue, it was important for us to mark Poetry Month as a celebration of the antiquity of poetry and its contribution to the development of ethical ideas. We reached out to our network participants and asked the poets and writers among them to send us their poems on the theme of ethics. Throughout the month of April 2017 we posted a poem each day showcasing their work to our network and, more importantly, the ideas behind them. This campaign also conveniently coincided with World Poetry Day on 21 March. We gathered the entire collection of poems during that month and presented them on a storify board. Visit: storify.com/Globethics-net/poetry-month.

- **Global Ethics Day**

  Global Ethics Day is one of the most important social media events for us, as it is a day dedicated to our mission. This year the title of our campaign was 'The Golden Rule—Something We Can All Agree On'. With increasing polarity and animosity across the world, both politically and socially, we found it important to highlight what we as humans have in common—a values system that we can and do all agree on—and what better values system than The Golden Rule? We asked our participants to send us their reflections on the Golden Rule and how they apply it in their day-to-day lives. These reflections were then shared to create a dialogue generated on shared values.

Figure 7

Total number of followers across social media platforms

Our Network in Numbers

Figure 8

Total number of participants since 2006 and countries with the most participants showing percentage increase since 2016 (totals in 000s)

Year	Value
2006	**0.250**
2007	**0.437**
2008	**3.1**
2009	**4.4**
2010	**14.1**
2011	**43.1**
2012	**71.4**
2013	**94.3**
2014	**128.2**
2015	**153.4**
2016	**162.7**
2017	**194.4**

Country	Value	%
Indonesia	**23.4**	**12.4%**
India	**21.3**	**4%**
Pakistan	**10.3**	**14.6%**
China	**6.6**	**2%**
Nigeria	**6.1**	**11.8%**
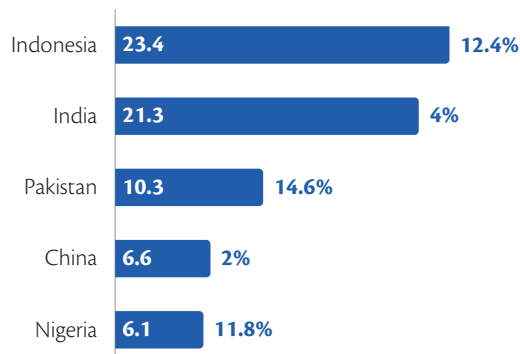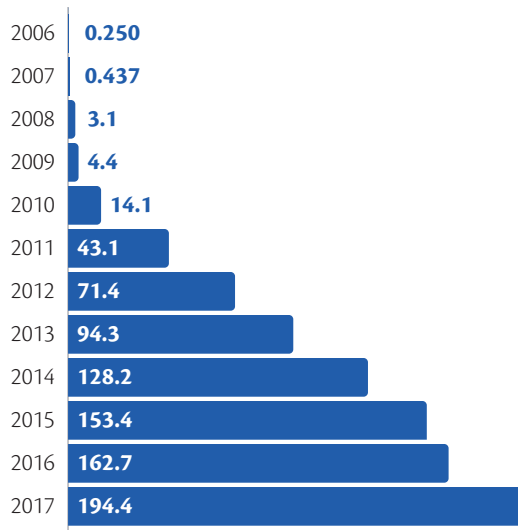
Figure 9

The network organised by user vocation and gender

194,460
Total participants

Students **31%**
Teachers **21%**
Researchers **34%**
Unspecified **14%**

Male **65%**
Female **35%**
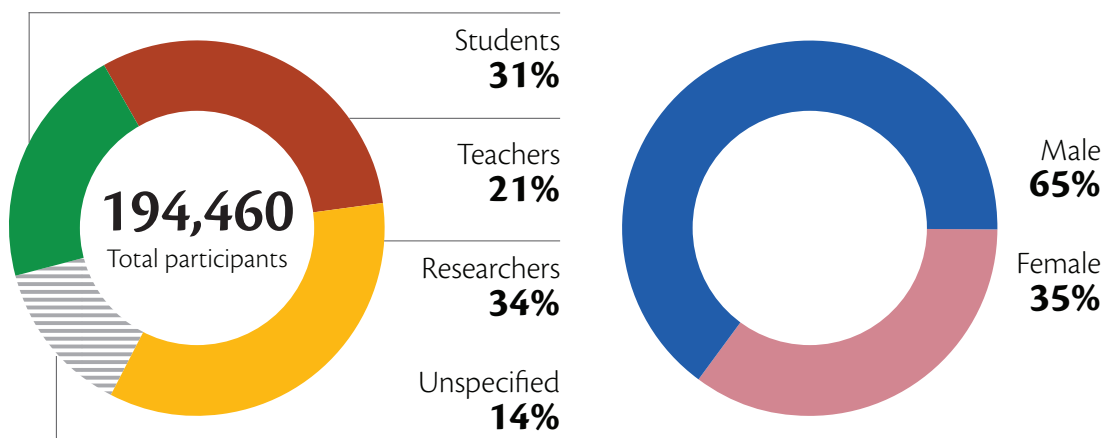
Figure 10

Monthly network participant registrations from January–December 2017

Month	Value
Jan.	1.9k
Feb.	2.1k
Mar.	2k
Apr.	1.4k
May	1k
Jun.	943
Jul.	905
Aug.	1.3k
Sept.	1.2
Oct.	1.5k
Nov.	709
Dec.	690
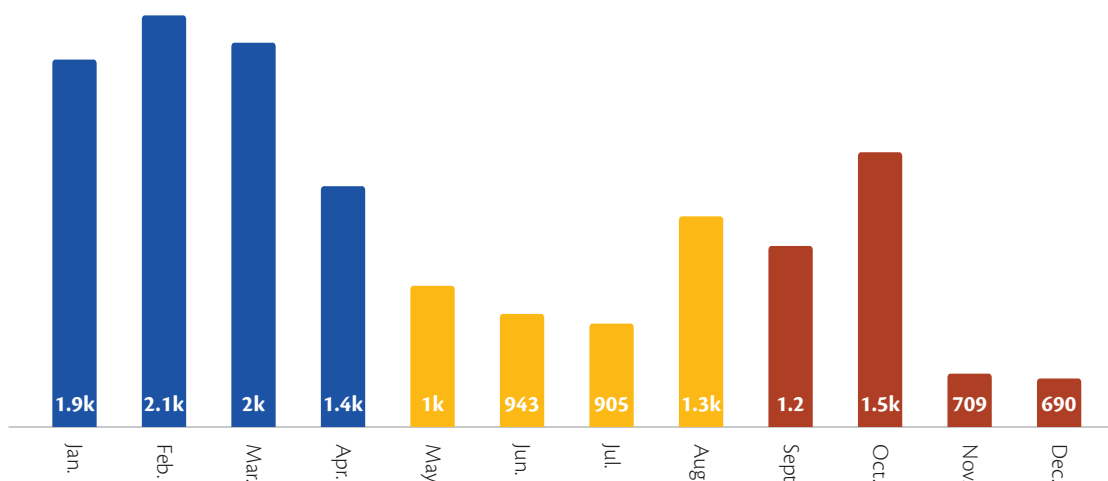
6 WORKING TOGETHER
Partnerships

Ethics Around the World

In 2017 cooperation with our academic, support, network and scientific partners was strengthened and renewed in the light of the focus on ethics in higher education. We had the privilege to work together with the following partners in 2017, to name but a few.

Partners include our Globethics.net Regional Programmes:

- the Centre for International Business Ethics (CIBE) at the University of International Business and Economics (UIBE) in Beijing, China;
- Dharmaram Vidya Kshetram College in Bangalore, India;
- the Indonesian Consortium for Religious Studies (ICRS) in Yogyakarta, Indonesia;
- the Centre for Social Justice and Ethics (CSJE) at the Catholic University of East Africa (CUEA) in Nairobi, Kenya;
- Dynamique OSCAF in Cotonou, Benin;
- the Institute for Economic Strategies in Moscow, Russia;
- the Latin American Faculty of Social Sciences (FLACSO) in Buenos Aires, Argentina;
- the University of South Africa (Unisa);
- the Ethics and Reputation Society / Etik ve İtibar Derneği (TEID) in Istanbul, Turkey;
- and the Globethics.net Philippines branch office.

We are grateful to the Directors and Programme Executives in each of these Globethics.net Regional Programmes for their hard work and engagement and also to over 30 Globethics.net National Contacts in other countries.

For our sponsors who have supported us so generously financially and through in-kind contributions in 2017 please see page 26 of the chapter Thanking and Reporting.

Russia
Moscow
Director: Alexander Ageev
Founded: 2010

Head Office
Geneva, Switzerland
Director: Obiora Ike
Founded: 2004

China
Beijing
Director: Liu Baocheng
Founded: 2010

Turkey
Istanbul
Director: Bahar Karacar
Founded: 2010

India
Bangalore
Director: Jose Nandhikkara
Founded: 2010

Francophone Africa
Benin
Director: Aurélien Atidegla
Founded: 2012

East Africa
Nairobi
Director: Elizabeth Nduku
Founded: 2011

Philippines
Manila
Director: Yolanda Lira
Founded: 2016

South America
Buenos Aires
Director: Deivit Montealegre
Founded: 2014

Southern Africa
Pretoria
Director: Divya Singh
Founded: 2010

Indonesia
Yogyakarta
Director: Siti Syamsiyatun
Founded: 2010

A Arigatou International [1] (Japan)

B Bridges to Goodness (B2G) Projects [2] (Nigeria)

Business Ethics Network, BEN Africa [3] (South Africa)

C Cambridge Governance Labs [4] (United Kingdom)

Catholic Institute for Development, Justice and Peace, CIDJAP [5] (Nigeria)

Catholic Internet Television Network, CITVN [6] (United States of America)

Center for the study of Ethics in the Professions [7], Illinois Institute of Technology (USA)

Covenant University [8] (Nigeria)

Cooperative SEEDS Investments [9] (Switzerland)

E Education Relief Foundation, ERF [10] (Switzerland)

Embury Institute for Higher Education (STADIO Holdings) [11] (South Africa)

Enugu State University of Science and Technology, ESUT [12] (Nigeria)

European Center for the Study of Ethics and Teaching of Ethics CEERE [13] (France)

Evolution [14] (Switzerland)

F Latin American Faculty of Social Sciences, FLACSO [15] (Argentina)

G Geneva Institute for Leadership and Public Policy, GILPP [16] (Switzerland)

Godfrey Okoye University [17] (Nigeria)

H Haigazian University [18] (Lebanon)

Hartford Seminary [19] (United States of America)

Humanistic Management Center / Ethics First [20] (Switzerland)

I International Integrated Reporting Council, IIRC [21]

INSEEC Group of Business Schools [22] (France)

Institute for Social Ethics, University of Vienna [23] (Austria)

International Academy for Design and Health [24] (Sweden)

International Council for Open and Distance Education, ICDE [25] (Norway)

K Kingdom Equip Network, KEN [26] (Ghana)

Klagenfurt University, Centre for Peace Research and Peace Education [27] (Austria)

L Leeds Beckett University [28] (United Kingdom)

Leeds Business School [29] (United Kingdom)

M MHC International Ltd., MHCi [30]

Mwenge Catholic University [31] (Tanzania)

N Novalogix AG [32] (Switzerland)

O Organisation Européenne de la Santé [33] (Denmark)

OrgLearning Consult [34] (Nigeria)

P PaRD Secretariat [35] (Germany)

Pax-Bank eG [36] (Germany)

Q QED Consulting [37] (United States of America)

S Senate of Serampore [38] (India)

Shanghai Normal University [39] (China)

St Paul's University [40] (Kenya)

T The Amity Foundation China [41]

The Catholic University of Eastern Africa, CUEA [42] (Kenya)

The Ethics Institute [43] (South Africa)

The Open University [44] (United Kingdom)

U ULPGL Bukavu [45] (Democratic Republic of Congo)

University of South Africa, Unisa [46] (South Africa)

Universidad de Los Andes [47] (Colombia)

Université d'Abomey – Calavi [48] (Benin)

United Nationas Economic and Social Council [49], UN ECOSOC Special Consultative Status

University of Applied Sciences and Arts Lucerne [50] (Switzerland)

University of Konstanz [51] (Germany)

University of Malawi, Chancellor College [52] (Malawi)

University of Nigeria Nsukka, UNN [53] (Nigeria)

University of Stellenbosch Business School [54] (South Africa)

W Webster University Geneva [55] (Switzerland)

Table 5

List of partners (This list is not exhaustive). For the entire list, visit the link indicated below

1 ARIGATOU INTERNATIONAL All for Children	12	23 universität wien	34	45 ULPGL
2 b9	13 CEERE CENTRE EUROPÉEN D'ENSEIGNEMENT ET DE RECHERCHE EN éthique	24 Design &Health	35 PaRD	46 university of south africa
3 BEN-Africa The Business Ethics Network of Africa	14 evolution people & business development	25 icode	36	47 Universidad de los Andes
4 Cambridge Governance labs Transforming Decision-Making	15 FLACSO	26 KINGDOM EQUIP NETWORK	37 QED Consulting	48 UNIVERSITÉ D'ABOMEY-CALAVI
5 CIDJAP	16 Geneva Institute for Leadership and Public Policy • Global Hope Network International	27 wir sind bei	38	49 ECOSOC United Nations
6 CITVN Catholic Internet Televevision Network	17 GODFREY OKOYE UNIVERSITY UNITY OF KNOWLEDGE	28 LEEDS BECKETT UNIVERSITY	39 上海师范大学 Shanghai Normal University since 1954	50 Lucerne University of Applied Sciences and Arts HOCHSCHULE LUZERN
7	18	29 UNIVERSITY OF LEEDS Leeds University Business School	40	51 University of Konstanz
8 COVENANT UNIVERSITY	19 Hartford SEMINARY Exploring Differences, Deepening Faith	30 mhc international ltd	41 THE AMITY FOUNDATION	52 UNIVERSITY OF MALAWI
9 SEEDS SARL Social Entrepreneurship & Enterprise Development Strategies	20 Humanistic Management Center	31 Mwenge University College of Education MWUCE	42 THE CATHOLIC UNIVERSITY OF EASTERN AFRICA	53
10 ERF	21 <IR>	32	43 THE ETHICS INSTITUTE	54 UNIVERSITEIT STELLENBOSCH UNIVERSITY
11 EMBURY Institute for Higher Education	22 INSEEC	33 ORGANISATION SANTÉ EUROPÉENNE	44 The Open University	55 Webster UNIVERSITY

7 LISTENING
Messages from Our Network

Tracking Progress

As an important way of tracking our progress in terms of achieving our vision—'a world in which people are educated in, informed by and act according to ethical values'—we frequently ask for feedback from the participants who take part in our activities.

In 2017 such an activity included the Training of Trainers event held at the University of Nsukka, Nigeria with over 600 professors and lecturers. At the end of the six-day programme the participants filled out a questionnaire providing feedback of their experience.

The response we received was very positive with 97% of the respondents answering that the programme was very useful, 93% said that they gained a better understanding of ethics by completing the programme and 99% said they would recommend the programme to fellow colleagues and institutions.

Things will start to change for the better…

Included in the written feedback provided by participants, one professor wrote 'the university has done well by organising this training. Things will start to change for the better.' He was optimistic that the training would serve as the groundwork for addressing ethics issues within and around the institutions in Nigeria.

Another participant wrote 'I am grateful for the opportunity to benefit from the programme. It's time well spent!'

…time well spent!

Further feedback from the training included 91% of the respondents who judged that they had acquired the necessary learning objectives.

Our feedback suggests that subsequent to the training…

96%
were able to teach ethics courses

81%
could apply ethics in their field of work

88%
consolidated their knowledge of ethics

Listening Online

Another useful way of listening to our participants is through the use of social networks. Facebook in particular provides a feature that allows users to review companies and organisations, which also includes a star rating system (five being the highest).

We've gone through our review archives and collected some reviews from a total of 30 posted during 2017. Since joining Facebook Globethics.net has received 159 reviews (as of March 2018).
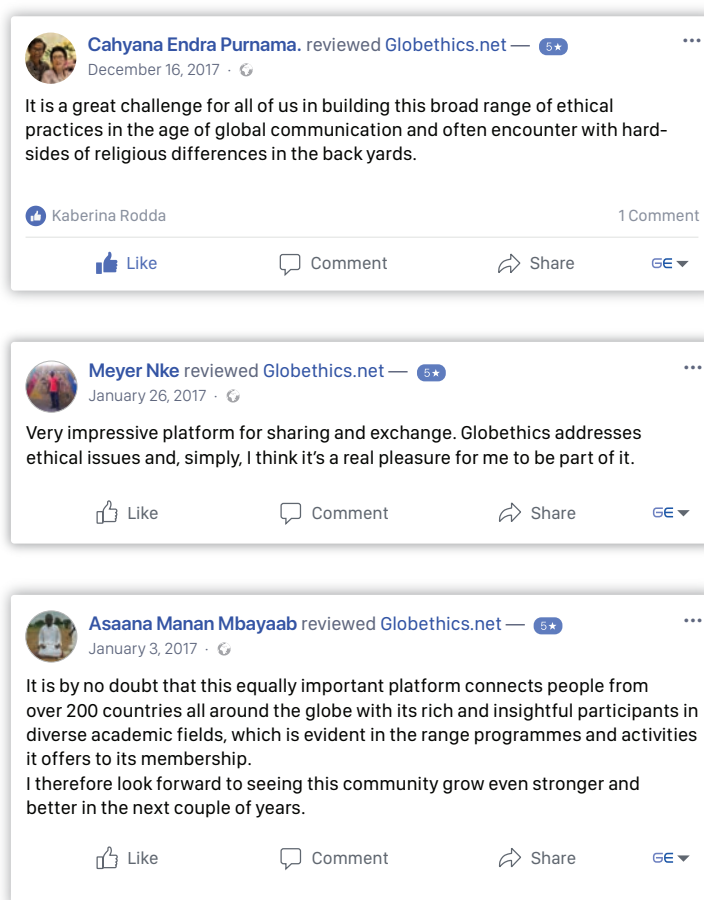
While reviews posted on social networks may not be the most representative source of information, they give an insight into how individuals are responding to our organisation. Additionally, the level of engagement in our work and activities shared across the various social network platforms serve as a basic barometer of how the beneficiaries of our organisation value the work we do.

To take part in the dialogue, to share a review, thought or comment, please contact us either through social media or at infoweb@globethics.net.

We love to hear from you!

Image 3

Reviews of Globethics.net provided by participants via Facebook

Cahyana Endra Purnama. reviewed Globethics.net — 5★
December 16, 2017 ·

It is a great challenge for all of us in building this broad range of ethical practices in the age of global communication and often encounter with hard-sides of religious differences in the back yards.

👍 Kaberina Rodda   1 Comment

👍 Like   💬 Comment   ↗ Share   GE ▾

Meyer Nke reviewed Globethics.net — 5★
January 26, 2017 ·

Very impressive platform for sharing and exchange. Globethics addresses ethical issues and, simply, I think it's a real pleasure for me to be part of it.

👍 Like   💬 Comment   ↗ Share   GE ▾

Asaana Manan Mbayaab reviewed Globethics.net — 5★
January 3, 2017 ·

It is by no doubt that this equally important platform connects people from over 200 countries all around the globe with its rich and insightful participants in diverse academic fields, which is evident in the range programmes and activities it offers to its membership.
I therefore look forward to seeing this community grow even stronger and better in the next couple of years.

👍 Like   💬 Comment   ↗ Share   GE ▾

THANKING AND REPORTING
Acknowledgments and Accounts 2017

Special Thanks

Our gratitude is due to all those who gave so generously to support the work of Globethics.net in 2017, both financially and in the form of in-kind contributions.

Institutional donors and supporters of special projects in 2017 include:

- the Linsi Foundation;
- the Geneva Agape Foundation;
- Kingdom Business College, China;
- the Swiss Catholic Lenten Fund/Fastenopfer;
- the Globethics.net Founder's Fund;
- Bread for the World – Protestant Development Service,
- the All Africa Conference of Churches and participants supporting the Africa Church Asset Management Project;
- Misereor, the INSEEC Group and participating universities supporting the Inaugural Meeting of the Globethics Consortium on Ethics in Higher Education in June 2017;
- the World Council of Churches and other members of the GlobeTheoLib Consortium donors supporting GlobeTheoLib—Evangelisches Missionswerk (EMW) in Germany and the Foundation for Theological Education in South East Asia (FTESEA); and
- the Education Relief Foundation, promoting and supporting balanced and inclusive education.

Globethics.net has a transparent policy on funding and its finances. For more information about our donors, or for practical information about donations, visit our website.

Balance

Assets	
Petty Cash	652.59
Cash in Bank	642,884.69
Prepaid Expenses	15,940.00
Accounts Receivable	410,080.90
Long-term investments or Deposits	54,263.55
Total Assets	**1,123,821.73**
Liabilities and Fund Balances	
Liabilities	
Accrued Expenses	102,822.98
Other Liabilities	52,000.00
Total Liabilities	**154,822.98**
Fund Balances	
Special Funds	
Founder Fund	2,954.49
Cassam Fund	1,000.00
Sustainability Fund and Foundation Capital	693,456.28
Total	**697,410.77**
Fund for general operations	
Beginning balance, January 1	347.98
Add: Surplus or (loss) during the period	271,240.00
Balance end December 31	271,587.98
Total Fund Balances	**968,998.75**
Total Liabilities and Fund Balances	**1,123,821.73**

Table 2:
Balance
Totals shown in CHF

Auditor's Statement

'Based on our limited statutory examination, nothing has come to our attention that causes us to believe that the financial statements and the proposed appropriation of available earnings do not comply with Swiss law and the company's articles of incorporation and Swiss GAAP RPC 21, based on core Swiss GAAP RPC. The financial statements show a net income of CHF 271'240.-'

Geneva, 16 April 2018
BfB Société Fiduciaire
Bourquin frères et Béran SA

Income

Income	
Private Foundations/Private Sector	1,000,000.00
Extraordinary Income*	836,000.00
Development Agencies	50,000.00
Publications	17,258.91
Reimbursements and Other Income	212,414.00
Donations, Speaking Engagements	4,893.28
Subtotal	**2,120,566.19**
Income - Services and Special Projects	
GlobeTheoLib	99,068.29
African Church Asset Management Project	125,015.95
Education Consortium and Other Projects	101,647.16
Other Special Projects	31,840.05
Subtotal	**357,571.45**
Total Income	**2,478,137.64**

* The extraordinary income was the result of the sale of real estate managed through Globethics.net Immo Solutions, created in 2010 by the Globethics.net board of Foundation.

Expenses

Expenses	
Globethics.net Library	**703,131.74**
Library Software Development	150,960.00
Licensed Content (journals, books)	70,293.84
Open Repositories OAI Harvesting	16,104.00
Server Fees	17,251.80
Globethics.net Submissions	9,255.20
Marketing Library and Social Networks	15,617.94
Programme Staff and Interns - Library	205,978.00
GTL Consortium Membership Fee	50,000.00
GlobeTheoLib Expenses	89,068.29
Share in Management and Admin Costs	78,602.67
Network	**489,845.88**
Website Maintenance	75,280.00
Regional Programmes	97,952.06
Print, Marketing and Reports, etc.	1,732.00
Programme Staff and Interns - Network	235,637.00
Conference/Workshops	642.15
Share in Management and Admin Costs	78,602.67
Research	**197,241.15**
Publications	12,280.48
Programme Staff and Interns - Research	106,358.00
Share in management and Admin Costs	78,602.67
Services/Special Projects	**688,220.20**
Globethics Leadership Center Projects	7,867.00
African Church Asset Management Project	138,752.80
Education Consortium and Other Projects	101,647.03
Other Special Projects	45,135.09
Share in Management and Admin Costs	394,818.28
Fundraising	**128,458.67**
Consultants and Staff Costs	49,096.00
Fundraising Expenses	760.00
Share in Mangement and Admin Costs	78,602.67
Total Expenses	**2,206,897.64**
Net Income	**271,240.00**

U.W.LINSI-STIFTUNG

Brot für die Welt

FASTENOPFER

MISEREOR • IHR HILFSWERK

INSEEC

9 BOARD OF FOUNDATION
Senior Advisors and Head Office (as of March 2018)

Board Activity

The Board met twice in 2017, in Geneva, Switzerland on 24–25 March and in Moscow, Russia on 3–4 November. In addition to attending the meetings, the Board members also play an important advisory role in their respective fields of competence and in their regions.

Dr Pablo Gentili
Argentina

Dr Guido Sacco
Switzerland

Dr Cui Wantian
China

Dr Siti Syamsiyatun
Indonesia

Dr Heidi Hadsell
United States of America
Advisor for Global Ethics
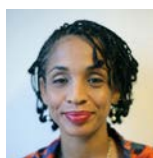
HE Mr Walter Fust
Switzerland
Globethics.net Ambassador
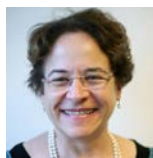
Mr S.D. Shibulal
India
Advisor for Business Ethics

Rev. Dr Samuel Kobia
Kenya
Advisor for Peace and Reconciliation

Dr Christoph Stückelberger
Switzerland

President of the Board of Foundation

Ms Ndidi Okonkwo Nwuneli
Nigeria

Ms Joan Dubinsky
United States of America

Mr Walter Linsi
Switzerland

Ms Ouyporn Khuankaew
Thailand

Prof. Dr Muhammad Machasin
Indonesia

Ms Jill Cousins
The Netherlands
Advisor for Digital Resources and Innovation

Mr Juan Somavia
Chile

Dr Clotilde Fonseca
Costa Rica
Advisor for Ethics in Higher Education

Mr Jean-Claude Bastos de Morais
Switzerland / Angola
Advisor for African Innovation

Former Board Members and Senior Advisors

Staff at Head Office

Obiora Ike
Nigeria / Germany
Executive Director

Lucy Howe López
United Kingdom
Deputy Executive Director

Anh Tho Andres-Kammler
Vietnam / Switzerland
Programme Executive Ethics Education

Ignace Haaz
Switzerland
Programme Executive Online Ethics Library; Publications Manager

Andreas Waldvogel
Switzerland
Programme Executive Online Library

Victoria Moyano Luna
Spain
Communication and Digital Marketing Manager

Manasa Britto-Pais
India
Administration Manager

Kevin Gerard Hamid
United Kingdom
Programme Executive Online Systems

Joy Cadangen
Switzerland / Philippines
Finance Officer

Anja Andriamasy
France
Online Library Assistant

Samuel Davies
United Kingdom
Assistant Editor and Communications Officer

Ilse Nol
Netherlands
Fundraising and Product Development Programme Officer

Senior Associates

Nadia Balgobin, Stephen Brown, Teodorina Lessidrenska, Deon Rossouw, Amélie Vallotton Preisig.

Volunteers

We are grateful to all those around the world who give their time and expertise to support Globethics. net as volunteers.

Special Thanks

We give special thanks to those who served with us in 2017, including Raymond Desarzens, Anastasiia Filipovska, Nadia Gianoli, Jing Li, Loyola Ranarison, Gisella Reina, Nathalie Tshilanda, Paulachan Kochappilly and Florencia Luna.

10. VISION, MISSION AND VALUES
Transforming Societies …

Our Vision, Mission and Values

FOUNDING CONVICTION (Why we exist)

We believe that the sharing and living of values and virtues contributes to building sustainable, just and peaceful societies. We recognise the essential dignity of each person and the value of non-human beings and ecosystems.

VISION (Where we want to be)

We envision a world in which people and especially leaders are educated in, informed by and act according to ethical values and thus contribute to achieving the sustainable development goals.

MISSION (What we do to get to our vision)

Globethics.net as a centre of excellence in ethics in higher education:

- promotes values-driven transformation for sustainable development through responsible leadership;
- seeks to embed ethics in the governance of higher education institutions and in education across disciplines as a core subject;
- empowers higher education institutions, teachers, students and professionals by providing programmes and resources that develop capacity knowledge, skills and life-long learning in ethics;
- contributes to the achievement of Goals 4 (quality education), 8 (decent work and economic growth), 16 (peace, justice and strong institutions) and 17 (partnerships for the goals) of the United Nations Sustainable Development Goals (SDGs) in line with its focus on ethics in higher education.

VALUES (What we bring to the mission)

Responsibility: We strengthen responsible decisions and actions in private, professional and public life.

Sharing: We promote the mutual sharing of global and contextual ethical concerns and perspectives.

Respect: We respect and affirm the dignity of every person and the diversity of cultures, religions and life orientations.

Inclusion: We are engaged in overcoming exclusion of the marginalized and we are for inclusive, participatory societies.

Justice/Fairness: We promote equality and justice especially in access to resources and we support gender equality and balance.

Integrity: We are committed to integrity, honesty, openness, transparency and accountability which build trust.

Our Objectives (ETHICS)

We believe in the transformative effects of ethics not just for the individual but for society as a whole. Globethics.net's four ethics programmes (ethics for institutions, teachers, students and professions) have six clear objectives. Namely, to 'Empower', to 'Transform', to be 'Holistic', to enable 'Integrity' and 'Competence' and, finally, to be 'Sustainable'. These objectives can be conveniently abbreviated to spell the word ETHICS.

By promoting ETHICS in higher education, we aim to achieve our vision to build sustainable, just and peaceful societies. For a full description of the programme objectives, see page 31.

… through Ethics in Higher Education

Empowerment through access to knowledge resources, exchange with peers, learning and mutual support.

Transformation of institutions and of individuals through capacity building and training programmes.

Holistic approach to education that encompasses the individual, the institution, the wider community and the environment as a way to find meaning, identity, purpose and shared ethical values.

Integrity and trust at the heart of values-driven education and leadership.

Competence in professional, social, emotional and intercultural skills development through assessment tools and training.

Sustainability by contributing to achieving the 17 Sustainable Development Goals of the United Nations. Ethics in higher education is one important way to implement the goals, which are so vital for humanity.

Globethics.net

E
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S

Empo
Trans
Holist
Integ
Comp
Susta

Globethics.net

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